



AWMP CREATIVE MEDIA.  
 PO Box 177 Penzance TR18 2ZN  
 Cornwall, UK  
 Telephone 01736-362000

For office use only: \_\_\_\_\_

**ADVERTISERS PLEASE COMPLETE THE FIELDS MARKED WITH A \***

Name of Business or Visitor Attraction	*
Main Town Page	*
Extra Town Pages(For Multi town Package and Extra Town Option Only)	
Contact Name (For our use only)	*
Address of Business to be advertised including Post Code	*
Billing Address(If different to above)	
Phone1	*
Phone2 (If applicable)	*
Email (If applicable)	*
Website (If applicable)	*
Fax (If applicable)	
Opening Times	*
Description of Your Business/Visitor Attraction  Place your advertisement by completing our online application form at <b><a href="http://www.intoCornwall.com/engine/signup">http://www.intoCornwall.com</a></b> <b>/engine/signup</b>  <b>Or click on ‘Advertise With Us’ on our home page and follow the links to the application form.</b>  Alternatively, you can provide us with your description by an email sent to <b>info@intoCornwall.com</b> or on disk/CD ROM sent to our address above or you can complete this form.  If you have any questions about completing this form please email us on info@intoCornwall.com or call 01736 362000. If we are out please leave a message and we will call you back.	*

Wheelchair access and toilet facilities for people with disabilities.	Yes/No * Additional information:
Car parking	Yes/No *
Pets Allowed	Yes/No *
Smoking allowed	Yes/No *
Accreditations(If applicable)	*
Photos supplied by advertiser (Your photos will be returned after scanning) You can also email us your photos to info@intocornwall.com	Yes/No *
Description provided by Advertiser (If you require us to write your description please see options below)	Yes/No
<b>Type of Advertisement Required</b>  (Please circle chosen advertising option for your Business or Visitor Attraction)  <b>Advertising Category</b> (AWMP to complete)	<ul style="list-style-type: none"> <li>• <b>Town Package</b> (Listing on 1Town Page)</li> <li>• <b>Multi Town Package</b> (Listing on 3 Town pages)</li> </ul>
<b>Extra Options for your Advertisement</b>	
Photography by Into Cornwall (£25 per hour)	Yes/No *
Additional number of photos required @ £6 each per year(Maximum per ad = 7 photos)	Yes/No * How many? _____
Additional Business Category £20 each per year	Yes / No * Category Name/s
Extra Town pages @ £15 per page per year up to a maximum of 10 per advertisement	Yes/No (List)
Large Photo inset(supplied by advertiser) £10 per year	Yes/No
Wide Panoramic Photo Creation (One Time Fee per Panoramic photo created) £45	Yes/No
Wide Panoramic Photo Placement on page £15 per year(Panoramic Photo Supplied by Advertiser)	Yes/No
Additional Page as Photo Gallery (Photos supplied by Advertiser) up to 11 photos £60 per year	Yes/No
Additional page for part menu	Yes/No £5 per year
Additional page/s for Full menu £30 per year	Yes/No
Your advertisement listed in both the Accommodation Directory and the Business Directory. Ideal for pubs with accommodation (Same text/photos)	Yes/No * 2 <sup>nd</sup> Advertisement is listed at half the price of your 1 <sup>st</sup> package (E.g. If Town Package total price for both listings would be only £148.50 per year)
Description written by AWMP	Yes / No* @ £20 per description

## SERVICE TERMS AND CONDITIONS AND BILLING

### 1. DEFINITIONS

1.1. "Service" means the service We provide to You. We will advertise Your accommodation/business/visitor attraction/etc. on our website subject to the payment of an annual fee which is payable in advance.

"Service User" means any individual who makes an application to use Our Service and who completes the registration process. When Your annual payment is received by Us, We enable your details to be viewed online.

"You, Your" means the Service User who has submitted a completed registration and payment for using Our Service.

"Us, We, Our" means AWMP Creative Media PO Box 177 Penzance Cornwall TR18 2ZN UK.

### 2. DISCLAIMERS

2.1. IntoCornwall.com is an information and advertising site. We will advertise Your accommodation/business/visitor attraction/etc. but We do not guarantee to find You clients.

2.2. We make every effort to ensure that the information contained in the pages of Into Cornwall is accurate and correct. However, we accept no liability arising from reliance upon the information contained in the pages of the Into Cornwall website or any other information accessed via this site.

2.3. We are not responsible for any loss or damage, including personal injury or death, which arises from Your use of this Service.

2.4. While We seek to ensure that Into Cornwall.com and all its features will be available for most of the time We cannot be held responsible for any periods of unavailability which are due to server maintenance or failure or any other circumstances which are beyond Our control. In the unlikely situation that the site is unavailable and that this results in Your details not being displayed for a period of more than seven consecutive days We will negotiate an appropriate discount with You for that period.

2.5. We cannot be held responsible for any failure of accessibility between IntoCornwall.com and Your own website.

### 3. PAYMENT/CHARGES/DISCOUNTS/CANCELLATION

3.1. Payment is made annually in advance by online credit /debit cardpayment, cheque, postal order, standing order , internet banking, telephone banking or cash. Your first payment is made when you register with us and then you will be billed annually in advance.

3.2. On receipt of Your completed application and payment, We enable the details which You have given to us in addition to the details which We add to appear online on IntoCornwall.com.

3.3. Payment by Standing Order attracts a discount over other payment methods.

3.4 Late payments can incur a late payment charge. The late payment charge becomes applicable 14 days after the Account Reminder has been issued. Your advertisement will also be removed from Into Cornwall until ~Your account is settled.

3.5. On payment of Your fee Your details will be enabled for viewing online on IntoCornwall.com

3.6.The charge for the service does not include the cost of photo production unless you purchase that service as an additional option. Advertisers are expected to supply their own photographs.

3.7. Advertising charges are for a whole year. If you cancel your advertisement part way through a year, during your service period the full fee for the year is still payable. If you do not wish to renew You must notify Us in writing or by email. within 14 days of receiving Your renewal invoice. If You fail

to notify us within this time You will be liable to pay for the additional time which You have been online.

4. SERVICE

4.1. We take the details/photos which You supply Us with, add additional details from any options which you have chosen and qualifying activities e.g. birdwatching, horseriding, surfing,etc.which can be accessed in Your locality, and enter Your details into Our Smart Search System ( For Accommodation Advertisers) or display Your business/attraction/etc. details according to the option s You specify from Our advertising options. A smart search facility is also available for identifying businesses/visitor attractions.

5. INTELLECTUAL PROPERTY RIGHTS

5.1 All Intellectual Property Rights in this Service shall be owned by Us.

6. SERVICE USER RESPONSIBILITIES

6.1 You are responsible for ensuring that the content of any material which You submit in Your registration form is accurate. You should not use language or images on this Service which are obscene, offensive, racist, sexist or which discriminate against any individual. We reserve the right to remove any material posted on the site which incites hate against any person or group

6.2 Holiday Accommodation Advertisers who use the late Availability Control Panel are responsible for adding and deleting their own entries for that service.

<p>Signature of Service User</p> <p>.....</p> <p>Date</p>	<p>Signature of AWMP</p> <p>.....</p> <p>Date</p>
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If you have any questions or technical problems you can contact our Customer Support Service during business hours by phone or e-mail.

**PAYMENT DETAILS**

**PLEASE COMPLETE THE PAYMENT OPTION OF YOUR CHOICE**

**PAYMENT BY CHEQUE/CASH/POSTAL ORDER**

Cheques should be made payable to **AWMP Creative Media**

**INTERNET/TELEPHONE BANKING**

Quote your Invoice Ref Our Sort Code 30-96-56 Our Account Number 01337300

Our Bank Lloyds TSB

**PAYMENT BY STANDING ORDER**

Complete the form below, returning it with your application form.

**BANKERS ORDER INSTRUCTION FOR ADVERTISING WITH AWMP  
CREATIVE MEDIA**

To.....Bank/Building Society  
(Your Bank)

.....(Address  
of Your Bank)

On ..... (Date of FIRST Payment) and thereafter annually until you  
receive further instructions from me in writing please debit my account with

£.....(in figures)

£.....(in words)

and pay this sum to the account of AWMP Creative Media.

Account number 01337300 Sort Code 30-96-56 Lloyds TSB.

Date.....

..... (Signature)

Account Number ..... Sort Code .....

On completion, please forward by mail to:-

AWMP Creative Media

P.O. Box 177

Penzance

Cornwall

TR18 2ZN

or hand to AWMP Creative Media representative.